Transit Regionalization
Information for January & February Public Hearings
Regional Fixed Route Service Map
TRANSIT BENEFITS FOR REGIONALIZATION

Economic Development

• Making the region more attractive to large employers.

• Improves the prospect of a reliable workforce.

Improved Employment Opportunities

• MH/IDD decentralization of sheltered workshops = more evening, weekend and longer trips.

• Non-traditional hours/seasonal needs of warehousing industry.

• Growing need: transit service to employment for individuals involved in court system.

• Connections to large regional employers (Hersheypark, Amazon, FedEx, etc.)

Veterans Transportation

• Connecting Veterans to the Lebanon VA Hospital.

• Connecting Unemployed Veterans to Jobs.
TRANSIT BENEFITS FOR REGIONALIZATION

IMPROVED TRANSIT OPERATIONS:

- Reduce impending service reduction at CAT of up to 40% through cost saving and service restructuring measures.
- Leverage buying power of a larger organization.
- Expand shared service on weekends/evenings (seniors and persons with disabilities).
- Reduce costs that can be shared (i.e. Software as a service fees).
- Greater opportunity to qualify for discretionary grants (CMAQ, vets).
- Operation efficiencies (shared resources, shared capital purchases/equipment, shared vehicles).
- Create specialty maintenance services in regional shops for improved quality of maintenance.
- Improved access to customer service—expanded call center hours.
- Shared, robust intelligent transportation system: better service analysis, improved customer communication, better customer experience—single fare media, smart phone apps, rider alert system.
TRANSIT BENEFITS FOR REGIONALIZATION

IMPROVED TRANSIT OPERATIONS:

Multiple county perspective for planning services. Single contact with MPOs and the value in synergy.

Subject-matter experts (non-duplicative positions):
- IT
- Marketing (reduction in duplicative creative campaigns/materials)
- Transit Development Plan expertise
- Microtransit expertise
- Advocacy expertise
- 4Ride business model

Shared best practices across organization.

Shared seasoned Executive Director.
TRANSIT BENEFITS FOR REGIONALIZATION

**Improved Service to Healthcare**
- With regionalization of healthcare, more residents in region seeking transportation to non-traditional health providers.
- Transportation to these providers meets the needs of senior and disabled populations.

**Connectivity to Higher Education**
- The HACC network—allowing students to travel to the Harrisburg Campus and between the Campus of Gettysburg, Harrisburg and York.
- Need improved connectivity between Penn State Campuses of Harrisburg and York.
- Greater opportunity to connect students to the region’s technical institutions.

**Emergency Management Support**
- Evacuations
- Vehicle shelter for first responders in elements.
Service Area

5-Municipality Authority
Adams Co.
Cumberland Co.
Dauphin Co.
Harrisburg City
York Co.
Franklin – Ex Officio

Oversight of 7 Counties
through
“management agreements”
Board Composition for Regional Transit Authority
A 10-Person Board of Directors Scenario

Joint Committee Recommendation for Board Representation:

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Organizational Structure

SRTA
Susquehanna Regional Transportation Authority

CAT
Cumberland-Dauphin-Harrisburg Transit Authority

CPTA
Central Pennsylvania Transportation Authority
FAQs

• Will Funding Allocated to One System be Spent in Another?
  - No. FTA Funds must be spent in the UZA for which it is allocated. Administrative Cost can be allocated to all cost centers.

• Will Drivers Be Sent to Other Areas to Work?
  - No. The largest cost for a transit system is paid driver hours. Fixed Route Operators will work within their assigned service area. Shared Ride operators will work primarily in their assigned areas – cross utilization would occur when it makes sense.

• Will Regionalization Affect the CBAs?
  - No. CBAs will remain in effect and will be maintained and negotiated separately.
YOU ARE INVITED TO A ZOOM MEETING!

When: Feb 4, 2021 07:00 PM Eastern Time (US and Canada)

Register in advance for this meeting: https://us02web.zoom.us/meeting/register/tZYldemprT8qHNbAg9O-UCqNA1sytc7PQWBc

After registering, you will receive a confirmation email containing information about joining the meeting.